

TM #57015

NCC Cable System Order

11758380

Order #	62317641	Flight Dates	08/15/16 - 08/21/16	Update Date	08/08/16
Syscode	0344	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/South Haven, MI	Advertiser	API RFS	Show All Lines	
Market	Grand Rapids	Client Code	124	Total # of Weeks	1
AE	Brenda Hadley	Product Code	183	Total	\$1,256.00
Sales Coordinator	Collin Moore	Est Code	1161	Commission	\$188.40
Office	Washington	Product Name		Net Total	\$1,067.60
Phone	(301) 951-2620	Credit Status		Total Spots	71
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	FUSION Cable Live+SD Jun16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				GIMP	-
				CPM	-

Comments : 8.8 New Combined bookends order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	NCR Combined BOOKENDS
2	CNN	CNN NEWSROOM<	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NCR Combined BOOKENDS
3	CNN	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
4	CNN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	NCR Combined BOOKENDS
5	CNN	VARIOUS	8/15/16	8/21/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
6	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NCR Combined BOOKENDS
7	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	NCR Combined BOOKENDS
8	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR Combined BOOKENDS
9	ESPN	AVG. ALL WKS<	8/15/16	8/21/16	09:00	19:00						X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
10	FXNC	FOX AND FRIENDS<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	NCR Combined BOOKENDS
11	FXNC	VARIOUS	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NCR Combined BOOKENDS
12	FXNC	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
13	FXNC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	NCR Combined BOOKENDS
14	FXNC	AVG. ALL WKS<	8/15/16	8/21/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS

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Survey	FUSION Cable Live+SD Jun16

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Est Code	1161
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15	MNBC	MORNING JOE<	8/15/16	8/21/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR Combined BOOKENDS

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$1,256.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,256.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 08/08/16

62317641 | Grand Rapids | Spectrum/South Haven, MI | 0344 |